



Portable Signs Policy

Responsible Officer	Chief Executive Officer
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Objective

The objective of the Shire of Cocos (Keeling) Islands portable sign policy is to manage the number of portable advertising signs in such a manner that will enable businesses to advertise and provide information to the public without compromising public safety and visual amenity.

Scope

The requirements of this policy cover all portable signs.

Policy

Prior to erecting any sign, permission must be obtained from the shire.

Permission is NOT however required for any business wanting to erect 1 portable sign under the following conditions:

The portable sign must:

- Be maintained in a good condition
- Only contain content relating to the business or the business activity
- Be erected immediately adjacent to the building or business
- Only be erect during the hours that business is trading
- Be a minimum 30m away from any intersection
- Be free standing
- Be placed as to not obstruct or impede the vision of a driver of a vehicle

The portable sign must not:

- Obstruct or impede the reasonable use of the road verge
- Be placed on any footpath
- Be rotating, illuminating or have changeable messages
- Be affixed to any existing sign post, power or light pole or similar structure

Before placing a portable sign the business must have a current insurance policy with a minimum amount of five (5) million dollars for public liability

Penalties

- An authorised officer of the Shire of Cocos (Keeling) Islands can impound a portable sign found to be in breach of this policy
- If the owner of the impounded sign is known he/she will be notified within 1 working day
- An impoundment fee of \$50 will be required to be paid for the return of the sign
- Impounded signs will be kept for a minimum of 21 days and may be destroyed after this time if not collected before hand

Definitions

A portable sign is a portable advertising device which is located outside of the premise from which the commodity or service described on the sign may be obtained.

Relevant Legislation/Local Law

Shire of Cocos (Keeling) Islands Town Planning Scheme 1

Office Use Only

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Relevant Delegations				
Council Adoption	Date	23/11/2016	Resolution #	10.4/1A
Reviewed/Modified	Date	30/8/2017	Resolution #	3008/05
Reviewed/Modified	Date		Resolution #	